



LS50X: SNOOP DOGG LIMITED EDITION HEADSET AVAILABLE NOW

3,500 Numbered Limited Edition White and Chrome Snoop Dogg Branded LS50X Headsets Available Now

SAN DIEGO, CA – DECEMBER 16, 2019 – LucidSound, announced today the launch of the ***LS50X Snoop Dogg Limited-Edition***, available for immediate purchase at lucidsound.com and gamestop.com. LucidSound announced its partnership with the hip-hop icon this year and have created a headset that features LucidSound signature on-ear controls, 50mm neodymium drivers, 20 hour battery life, Snoop Dogg voice prompts and EQ mode, Bluetooth connectivity, a sleek chrome with PVD coating and white finish, with Snoop Dogg branding and other modifications.



“Not only can you play video games with these headphones but you can listen to music, and you can answer phone calls.” said Snoop Dogg. “If you want to play music while you are gaming even more fly.”

Watch Snoop Dogg riff about the **LS50X Snoop Dogg Limited Edition** headset **HERE**: www.instagram.com/p/B5GsZynnasL/?utm_source=ig_web_copy_link

Download trailer and product shots for the **LS50X Snoop Dogg Limited Edition** headset **HERE**:
www.dropbox.com/sh/3e01d82c44ku369/AAAmWPBR9WikEbTOcAVOWUKSa?dl=0

The **LS50X Snoop Dogg Limited Edition** is available now at lucidsound.com and gamestop.com.



LS50X Snoop Dogg Limited Edition Headset Features:

- **Signature Controls:** The **LS50X** features the most intuitive volume and mute controls, which are fully integrated into the design aesthetic.

- **Seamless Device Switching:** The **LS50X** can be used for Xbox One gaming and the headset can connect to any Bluetooth audio device simultaneously, with seamless switching between the two.
- **Snoop Dogg Voice Prompts:** Receive setting prompts from Snoop Dogg himself as you set up and use your headset.
- **Snoopadelic EQ Mode:** Special music EQ mode tuned by Snoop Dogg himself.
- **Limited Edition:** Only 3,500 numbered **LS50X Snoop Dogg Limited Edition** headsets available.
- **Crystal-Clear Chat with Dual Mics:** Dual microphone design offers a flexible boom mic for intense online gameplay. Remove the boom mic to use the integrated mic for mobile. Both mics support background noise and echo cancellation.
- **Designed for Comfort:** Ultra-plush, easily replaceable oval earcups include advanced memory foam and extra soft pleather for superior comfort during long play sessions.
- **Sound Quality:** Custom-tuned 50mm speakers with state-of-the-art neodymium magnets provide deep bass and clear highs. Immerse yourself in the expertly crafted, signature LucidSound audio acoustics.
- **20-Hour Battery Life:** The built-in lightweight rechargeable battery delivers up to 20 hours of wireless operation.
- **Premium Materials and Build Quality:** Designed to be comfortable for every head size. Durable components and solid metal touchpoints are made to last.

The **LS50X Snoop Dogg Limited Edition** is available now for immediate purchase at the LucidSound and GameStop websites for \$299.99. There will be 3,500 headsets available in the limited edition run. For more information on LucidSound visit www.lucidsound.com, follow us on [Twitter](#) and [Instagram](#), 'like' us on [Facebook](#).

#

ABOUT LUCIDSOUND

LucidSound is committed to designing premium quality audio products for gamers. Every team member of LucidSound hails from a gaming audio background with a vision to deliver world-class audio to the interactive entertainment sector. Uncompromising in its insistence for audio excellence, LucidSound crafts audio products specifically for the needs of gamers and everyday life. Strikingly different in appearance from traditional gaming hardware, the LucidSound family of products unlocks the emotion and intensity of modern gaming audio, elevating the experience for gamers everywhere.

MEDIA CONTACT

Danitra Alomia
Reverb Communications
danitra@reverbinc.com
(209) 586-1495 ext. 115