

LUCIDSOUND $^{\circ}$ SHIPS LS35X WIRELESS GAMING HEADSET FOR XBOX ONE – CONNECT DIRECTLY TO THE CONSOLE

Highly Anticipated Xbox Wireless Headset Delivers Advanced Features, Superlative Audio and Effortless Setup

San Diego, CA – October 10th, 2018 – LucidSound[®], the fastest growing gaming headset brand, announced today the shipping of the *LS35X Wireless Gaming Headset* for Xbox One. Shipping globally starting today, the *LS35X* is the most anticipated headset in the LucidSound product line. Ideal for the discerning gamer, the *LS35X* features the same 'Xbox Wireless' technology found inside the Xbox Wireless Controller, allowing the headset to connect directly to the console with no chat cables, base-stations or dongles.

Designed to offer audio fidelity far beyond standard gaming headsets, the LS35X sits in a league of its own for Xbox One owners. The LS35X is officially licensed by Microsoft and compatible with Windows Sonic for Headphones surround sound technology, providing exceptionally accurate spatial audio positioning. In addition, the LS35X also supports $Dolby^{\text{\tiny B}}$ $Atmos^{\text{\tiny TM}}$ for Headphones.

"We'd like to express a huge thank you to our community who have patiently waited for the release of the **LS35X**," said Chris Von Huben, CEO of LucidSound. "It is our goal to deliver the best true wireless audio experience on the Xbox."

The feature rich **LS35X** includes:

- 100% wireless using 'Xbox Wireless' technology, one button sync
- No setup necessary, auto configures for Xbox One
- Surround Sound via Windows Sonic for Headphones
- On screen prompts showing heasdset connection and battery status
- Integrated 15 hour rechargeable battery
- Custom engineered 50mm drivers specifically tuned for gaming
- Iconic intuitive control system, effortlessly adjust audio and chat by simply by turning the ear-cup
- Durable metal frame and a flexible headrail provides an exceptional fit
- Ultra plush, gel-cooled oval earcups include memory foam for superior comfort
- Advanced dual mic system with mic monitoring

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For more information, visit <u>LucidSound</u> and follow LucidSound on <u>Facebook</u>, <u>Twitter</u>, and <u>Instagram</u>.

About LucidSound

LucidSound is committed to designing premium quality audio products for gamers. Every team member of LucidSound hails from a gaming audio background with a vision to deliver world-class audio to the interactive entertainment sector. Uncompromising in its insistence for audio excellence, the Company crafts audio products specifically for the needs of gamers and everyday life. Strikingly different in appearance from traditional gaming hardware, the LucidSound family of products unlocks the emotion and intensity of modern gaming audio, elevating the experience for gamers everywhere.

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